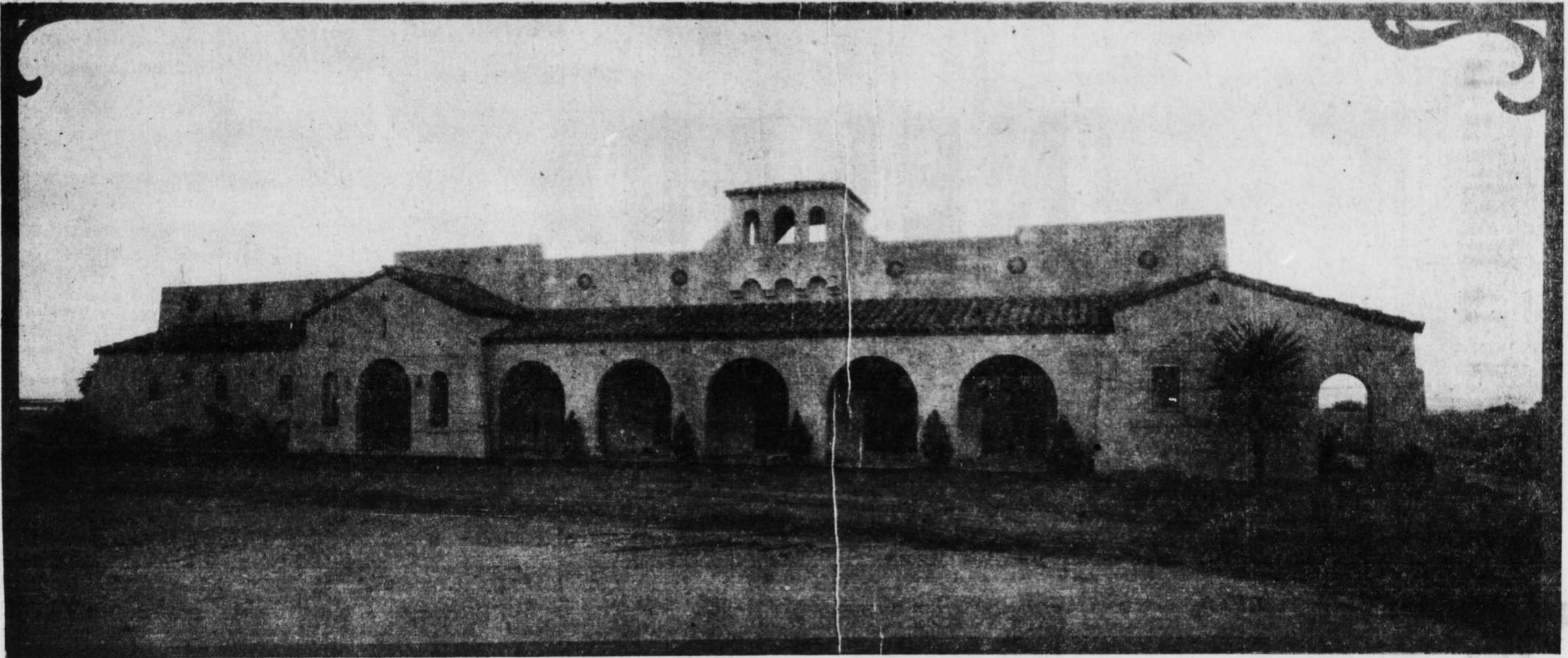


# THE MEADOWS

## Finest Casino in America

PALATIAL HOME OF LAS VEGAS' NEW RESORT AND HOTEL—THE MEADOWS



Above is pictured the front view of the gaming casino and ball room of The Meadows which will hold its formal opening tonight. The building in a rich buff stucco blends with its mystic desert background. Heavy tile roofing in red, touches off this fine edifice. At night the building is bathed in a warm flood of light from concealed lamps set about the grounds. A soft glow from other subdued lights suffuses the arcade and lends to the whole an air of mystery. The building is designed in a modified Moorish style, fittingly maintaining touches that are so well known and liked by builders of the Southwest.

**Gala Crowds to be Present Tonight at Formal Opening of Casino;  
Resort is Latest Word in Architecture with every  
Detail Complete in Luxurious Outlay**

GLIMPSE OF THE DINING ROOM



Spotless linen, sparkling crystal and gleaming silver mark this quiet retreat for the lover of excellent cuisine. Quiet, efficient service in an atmosphere of warm hospitality makes the diner-out feel quite at ease, but at the same time gives him the feeling of being transported out of his work-a-day world into a new and interesting place.

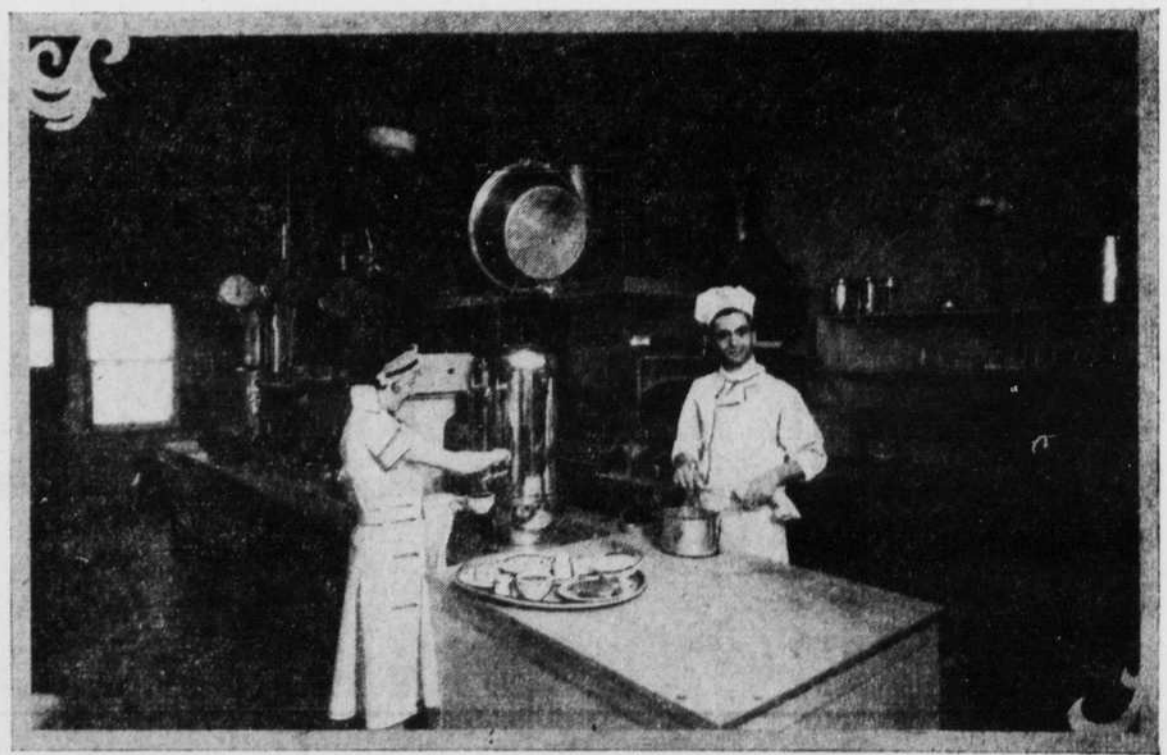
Potent in its charm, mysterious in its fascination, The Meadows, America's most luxurious Casino, will open its doors tonight and formally embark upon a career which all liberal-minded persons in the West will watch closely.

Already comprising a main building housing the gaming room, a gold room, two private rooms, a huge ball room and a hotel which includes kitchen, dining room and guest rooms, plans for the completed establishment call for a hundred room hotel adjacent to the buildings which will be opened tonight.

Elegance without stiffness and luxur-

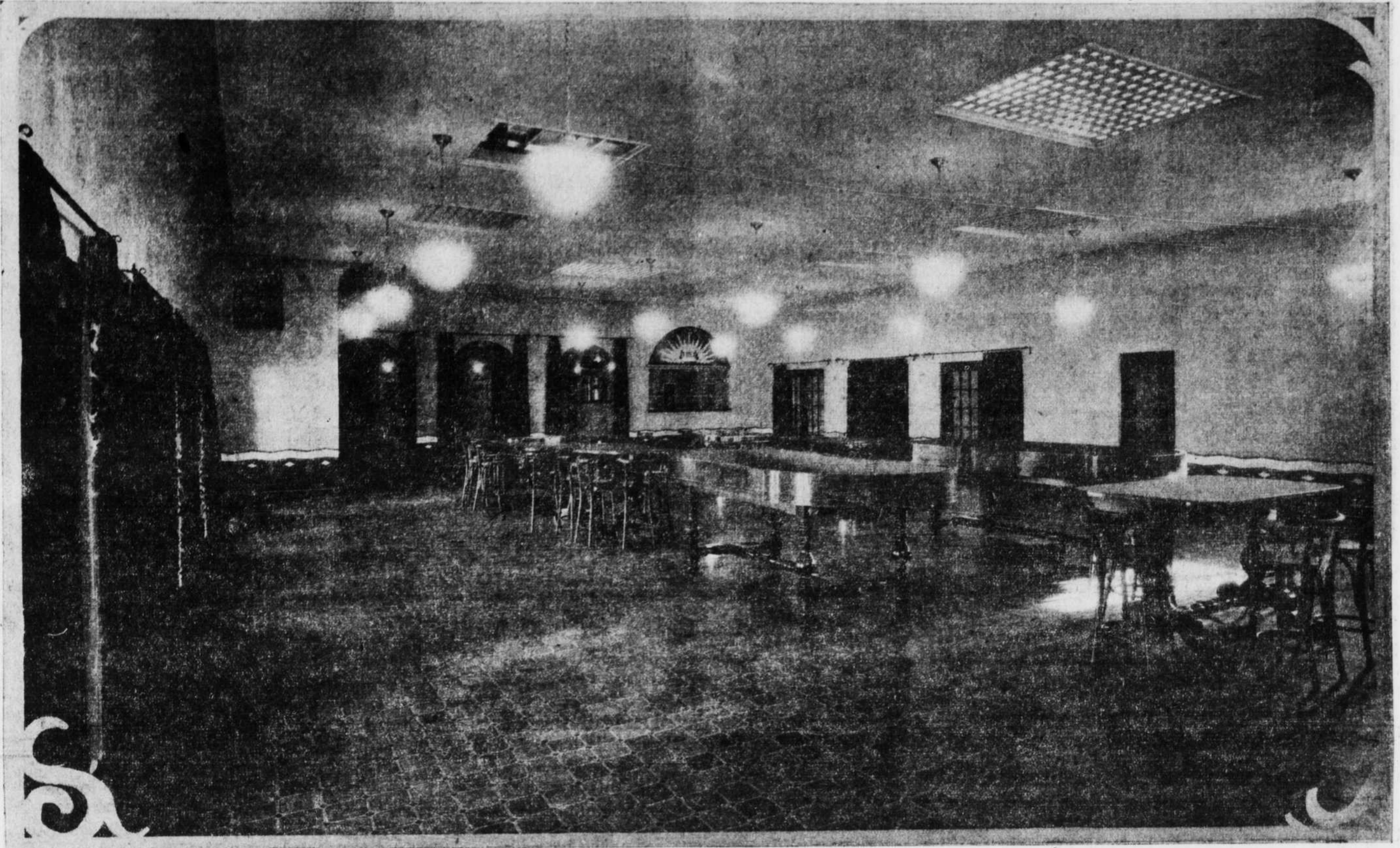
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A CORNER OF THE KITCHEN



One of the most outstanding things about this new kitchen is the charcoal broiler, which can be seen directly behind the chef in the above picture. This is the only broiler of this type in Southern Nevada. Men, and women, whose idea of a real meal is a thick, juicy steak, or sizzling browned cutlets will hail this part of the Meadows' equipment as a real discovery. Equipped with gas burners for the coffee urn, a large cooking range, two refrigerator boxes, one for meats and one for produce, this kitchen is scrubbed until it shines. Cleanliness is the watch word here.

## WHERE THE GODDESS OF LUCK HOLDS HER REGAL SWAY



Interior view of the gaming room of The Meadows. Here the rattle of the little white ball in the wheel can be heard; the purr of the Bird Cage, the fascinating click of chips and tinkle of silver coins. Elegant in its suave appointments, spic-and-span tables gleaming in the well diffused light, one who has visited other Casinos could easily imagine a glimpse from the window would reveal the softly lapping waters of a dark blue Mediterranean under a Latin moon. Gentlemen known in other places where such entertainment is approved, will preside at the specially made tables. The room is large and well ventilated and a cushion-tile flooring will soften the steps of those who gather here to worship at the throne of the Queen of Chance.

iousness without extravagance to the patron has been achieved in a well balanced combination.

The buildings and their furnishings are far superior to any place of its kind in the nation.

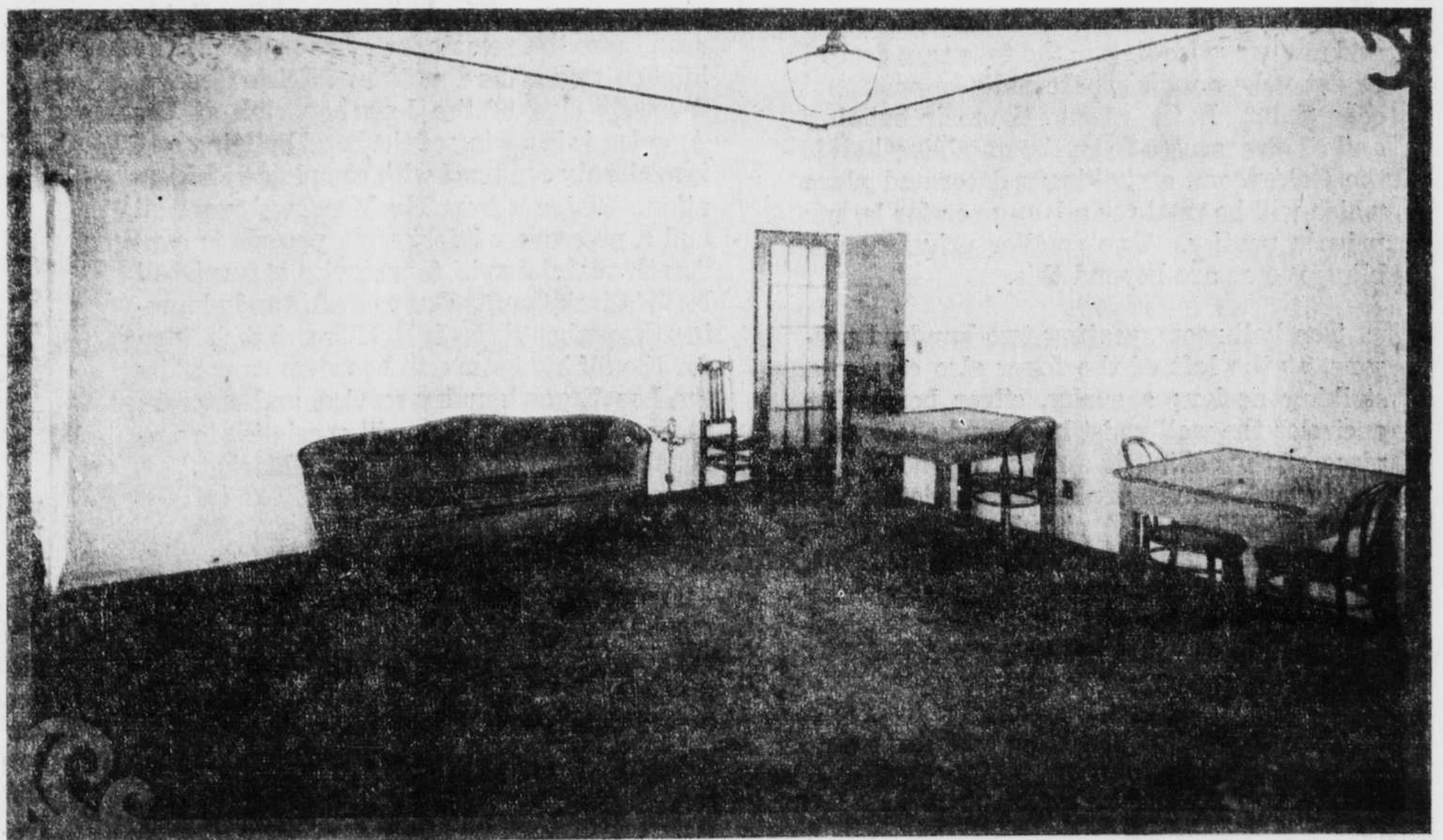
Designed and built by Paul Warner, for Louis D. and Frank J. Cornera, two miles east of the City of Las Vegas, The Meadows offers hotel accommodations, restaurant service, a cabaret and many games for those who would woo Lady Luck.

The buildings are designed in a modified Moorish style, known to the Southwest as Spanish or Mission.

Decorations by L. V. King enhance the interior and could be termed a striking blend of Spanish design with a modernistic treatment. Especially in the gaming room, the ball room and the gold room are the designs unusually original. All metallic design is in pure gold and silver leaf; electric fixtures, furnished by the Nevada Electric company who did all of the electric work, are in harmony with the wall and ceiling decorations.

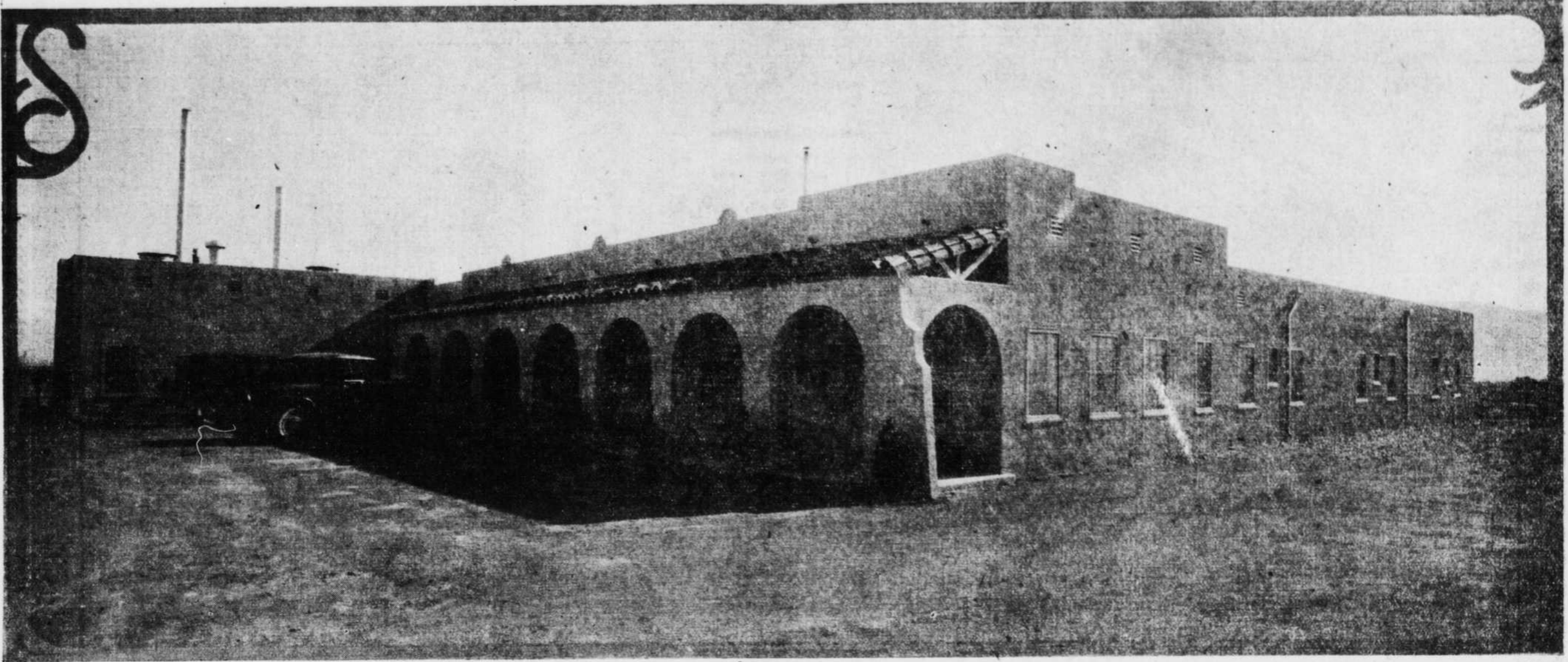
Entering through the main doors, the visitor finds himself in a long wide foyer, arched entrances on the left opening into the cabaret or ball room and on the right into the gaming hall. On the threshold and again above the grille of the cashier's cage at the far end of the foyer is the emblem of The Meadows, an

## LOUNGING CORNER IN THE RED ROOM



Designed especially for the afternoon tea or bridge, the private banquet or the service club meeting, the Red Room occupies an entire corner of the present hotel building at The Meadows. Here leaders of the social set have already presided over delightful little affairs. The room is arranged each time to suit its use, whether it be cards or a banquet. Its windows look out on the main courtyard. Rich drapes and a deep carpet balance its air of coolness and comfort.

## PRESENT HOTEL OF THE MEADOWS WHICH NOW HOUSES DINING ROOM



Constructed in the form of a "U" around a patio containing cottonwood trees, the hotel building presents a cool and inviting appearance. Along its arcade will be noted the evergreens which in a short time will stud the facade. Herein are the twenty-five well appointed guest rooms, each with a connecting bath. The wing shown on the left contains the kitchen and opens into the dining room which already has become a favorite of Las Vegas people.

initial "M" between two Spanish matadors, cloaks flamboyant, rapiers at rest.

A convenient fountain and check room are near at hand. The large gambling hall is equipped with specially constructed tables, and the games that will be in play tonight include two roulette wheels, two dice games, one faro bank, a bird cage, three twenty-one tables and possibly panguingue and poker. High and comfortable chairs are provided for women players.

### VELOUR DRAPES

Windows at the front of the gaming room and archways leading to the foyer are draped in cut velour with ornate pulls to open and close them. In the rear of the main building and of easy access from the gambling hall is the Gold room, a strikingly decorated place which will be used for a lounge or for larger private parties. Two smaller private gambling rooms are beyond this.

The ball room, seating two hundred persons, at the left of the foyer also carries a striking design; a snaky, silver borderline encircles the wall waist high, and the center piece of the ceiling is a dazzling and bright hued star. Drapes are in monk's cloth by E. Milliken Williams. A six-piece, all man orchestra will play for the dancers there tonight and imported talent will entertain the throng. Conveniently located near the ball room is a fountain with Frigidaire installation by Pembroke and Rumph.

The present hotel building contains twenty-five guest rooms, all with connecting baths. It is under the direction of Harry Schmidt.

Each room is well ventilated and is furnished through the Las Vegas Mercantile corporation, who also supplied furniture for the complete plant. General Electric fans by H. E. Saviers & Son keep the entire building cooled.

Built about a court or semi-patio, set with cottonwood trees, one part of this building is occupied by the Red room, set aside for afternoon teas and bridge parties or for meetings of service organizations and private banquets.

A spacious lobby, neatly appointed, occupies the center of the building and the dining room uses the remainder of the space. The kitchen, under the direction of Esisio Genova, formerly chef of the Jonathan club at Los Angeles, is in a wing of the hotel building and is modernly equipped with complete refrigeration. Water is from The Meadows' own well and a pressure of forty-five pounds is constantly maintained. Gas service is furnished by the Clark County Gas company and plumbing throughout is by L. R. Hilke. Fresh linen for the dining room will be taken care of by the Las Vegas laundry service, and caterers to The Meadows which will specialize in unusual cuisine, include the Tower Market. Vegas Nursery.

### EXCELLENT LANDSCAPING

Worthy of special mention is the landscaping for The Meadows, done in native desert shrubs, imported plants and native evergreens. Outstanding among the plots is a cactus garden containing Joshua, cholla, pear, yucca, maguay and other varieties of cactii. Olenders, figs, roses, cottonwood trees and cottonwood trees and Siberian elms are also

included in the scheme which was worked out by the Las Vegas Nursery.

Turning from Fremont street a mile east of the city, an oiled highway brings the pleasure seeker to the resort. An airport lies directly across the courtyard of the main casino and ample parking space is provided directly in front of the building. Road work was done by the General Construction company, with the Roberts Roofing company laying the tiled roof and the Pioneer and Wotishkek Lumber companies furnishing the building supplies and materials.

### WELL KNOWN DEALERS

The complete hotel and casino has an atmosphere of hospitality so desirable and so infrequently found. Irene Radcliff is the hostess.

Well known dealers will preside at the gaming tables, the casino being under the direction of H. H. Switzer, old time Goldfield resident and also famed as a host on the coast. Among the dealers will be found The Mormon Kid, known in every town in Nevada, Jimmy Lewis, N. S. Mitchell and Frank Morey.

Among the prominent out-of-town guests will be Russell Wagner, proprietor of the Hayward hotel in Los Angeles; Monte Blue, cinema actor; Carl Wreden of the Wreden Packing company; William Kotteman, of Kotteman & company; B. Shumway, motion picture executive; Fred Schreiner, motor dealer, and Stanton A. Bruener, all of Southern California. Many prominent local people from Las Vegas and other Nevada cities have also made reservations for the formal opening.